

Rumble

“Biased Hype Men”

:60

video	audio
<p>Shot on green screen, Will Arnett and Terry Crews sit next to each other on director’s chairs. They’re comped into the ring from the movie (via render toolkit) talking to camera. L3 GFX: Will Arnett</p>	<p>Will Arnett: I play Steve the Stupendous in our new movie, Rumble.</p>
<p>QUICK SHOT OF STEVE THE STUPENDOUS</p> <p>Terry cups his mouth and puts on a hype man voice when he says Tentacular’s name. Will reacts surprised by Terry’s hype man bravado. L3 GFX: Terry Crews</p>	<p>QUICK SHOT OF STEVE THE STUPENDOUS</p> <p>Terry Crews: And I’m the voice of TENNN-TACULAR!</p>
<p>CLIP OF TENTACULAR ENTERING THE ARENA FROM THE TRAILER</p> <p>Terry keeps up the hype man energy as he describes Tentacular.</p>	<p>TENTACULAR: Come get some of this. Uh-hu!</p> <p>Terry: Weighing in at 26 & 2/3 tons and standing four stories tall, Tentacular towers over his competition.</p>
<p>Will tries to get in on the action, hyping up Steve.</p>	<p>Will: Well, they don’t call Steve stupendous for nothing. His signature move, the Moon Boom, is out of this world.</p>
<p>CLIP OF STEVE DOING THE MOON BOOM</p>	<p>CLIP OF STEVE DOING THE MOON BOOM</p> <p>Terry: Beware of Tentacular’s Octo-Choke Out. If you see it coming, it’s already too late.</p>
<p>CLIP OF TENTACULAR’S OCTO-CHOKE OUT</p>	<p>CLIP OF TENTACULAR’S OCTO-CHOKE OUT</p>
	<p>Will: Steve has amazing footwork and the grace of a dancer!</p>

	Terry: Who needs feet when Tentacular's got six tentacle arms? It's like fighting six opponents at once!
The competition between Will and Terry is getting personal. Will stands up out of his chair and directs his stats about Steve directly to Terry now rather than camera.	Will: Steve has an undefeated record.
Terry stands too and welcomes the competition. He also starts giving his stats directly to Will rather than addressing camera for the remainder of the spot.	Terry: Undefeated for losing all of his matches. Tentacular's 15 and 0!
Will inches closer to Terry.	Will: Steve's got rhythm.
Terry inches closer to Will.	Terry: Tentacular's got his face on cereal boxes.
Again, Will is inches closer to Terry	Will: Steve is excellent at pop culture trivia!
Again, Terry inches closer to Will.	Terry: Tentacular is Suc-Tacular at taking selfies!
Will and Terry are inches from each other at this point.	Will: What does that even mean?
	Terry: It's a good thing, trust me.
QUICK HOTMIX OF MOVIE CLIPS	QUICK HOTMIX OF MOVIE CLIPS
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